



**UNLOCKING THE POWER OF
PLANT-BASED SOFTGELS:**

A strong alternative for those seeking animal free formats.





Discover our vegetarian softgel technology, VersaGel™, a versatile option for the encapsulation of high viscous, semisolid or high pH fill contents.

VersaGel™ is a platform that has been built at Sofgen from different standpoints such as: Formulation, R&D, Process, Product and Experience.

It's time for this flexible format to be the cornerstone of your next supplement or healthcare application!



OPPORTUNITIES

The plant-based trend is here to stay!

Plant-based diets have been growing in popularity, reflecting consumer desires to act more sustainably and eat more healthy.

The pandemic has given consumers **more reasons to avoid animal-based foods**, which will lead to more growth **for the plant-based category.**



Plant-based options will become more common and **will take a larger share of consumers' diets.** This will give plant-based food brands plenty of space to **specialize and cater to different consumer needs**, such as **convenience, indulgence or healthy eating.**



With consumers increasingly concerned about their own health and wellness, **plant-based brands need to emphasize the presence of inherent and added nutrition**, and deliver functional health benefits, to appeal as part of a broader wellness regime.



The new generations will also **boost their animal welfare demands**, and we will see new generations grow up consuming more plant-based products.



Most consumers do not embrace extreme diets like veganism, suggesting opportunities for products for **flexitarian consumers.** 'Best of both' hybrid products are emerging in different categories.



Versage[™]

CONSUMER BENEFITS

Suited for consumers with **dietary and religious or cultural restrictions.**



Offers the same benefits as a Softgel Capsule:

- a. Easy to Swallow.
- b. Odor and Taste Free.
- c. Consumers' preferred Dosage Form.



Ideal for consumers seeking products to **fit their healthy lifestyles.**



Options available in a variety of colors, shapes, sizes, and clarity.



Introducing
VersaYita

“Outstanding Safety and Nutrition in Plant-Based products”
Completely customizable Formulas, tailor-made to fit consumer needs.



To schedule a meeting with our Versagen expert email us at communications@sofgenpharma.com or visit www.sofgenpharma.com



Versagel™

ADVANTAGES



They are **more stable** than proteins at **extreme pH values** and **moderate ionic strengths**.



Ability to **encapsulate** **high temperature** fills.



Ability to develop **Modify Release Options**.



No **Crosslinking** over time.



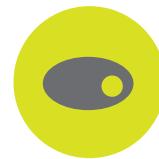
They solve **complex formulation** challenges.



Non-GMO, Gluten Free, Vegetarian.



Vegan Certifiable.



Suitable for the development of other Softgel Technologies, such as **Unigel™, Softgel Enteric Coating.**